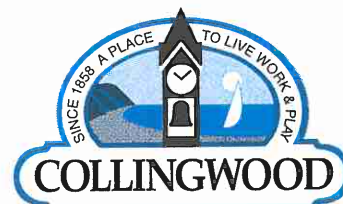

TOWN OF COLLINGWOOD



Sara J. Almas, Clerk

97 Hurontario St. P.O. Box 157

Collingwood, ON L9Y 3Z5

Tel: (705)445-1030 Ex. 3225

Fax: (705)445-2448

Email: salmas@collingwood.ca

February 13, 2015

Collingwood Chamber of Commerce
c/o Trish Irwin, GM/CEO
115 Hurontario Street, Suite 102
Collingwood, ON L9Y 2L9

Dear Board Members and Membership of the Collingwood Chamber of Commerce,

Re: Proposed Changes to the Retail Holiday Business By-law

Thank you for providing us with the opportunity to discuss the proposed changes to the Retail Holiday Business By-law with the Board on February 12, 2015. As discussed at the meeting, there has been some confusion to the intent of the by-law, communications provided by the Town and the position of the Chamber with respect to the endorsement of the proposed town-wide exemption.

In no way did the Town intend to cause any disruption to the Chamber or its membership. The notice of the Public Meeting scheduled for March 2, 2015 has been amended to properly reflect the Town's intent of the public meeting and proposed changes to the by-law. The notice now confirms application has not been made by the Business Improvement Area and Chamber of Commerce for a town-wide exemption, and that we are strictly seeking input from businesses and residents of Collingwood to determine their interest in this opportunity.

The staff report going forward to Council on March 2 will be for information purposes only, to provide context to the public meeting. Comments submitted to the Clerk's Department and received from the public meeting will then be reviewed and a recommendation will be provided to Council at a later date based on the comments provided. Comments with respect to the position of the Chamber will be removed as discussed. In order to allow the public additional opportunity to review the proposed by-law and staff to make an informed recommendation to Council, the enactment of the proposed by-law will not meet the deadlines for it to take effect this year's Easter weekend.

I apologize for any inconveniences this has caused. If you require anything further, please do not hesitate to contact the undersigned.

Yours truly,

TOWN OF COLLINGWOOD

Sara J. Almas
Clerk

cc. M. Rydlo – Manager of Marketing & Business development
J. Mays – Communications Officer